



# Inclusion Network

## WHAT IS IT?

A network of local businesses that want to ensure people with disabilities & their families feel invited, welcome, and cared for when they come in. Is inclusion important to your business? Read on!

## WHY BE PART OF THE IN CROWD?

People with disabilities are one of the largest consumer segments in the US. Businesses who make a point to include people with disabilities on average are viewed more favorably by customers than those who don't.

## DIVERSITY & INCLUSION, ANYONE?

Yes, people with disabilities are part of our community! The ADA ensures disabled folks can get the basics, but don't we all want more than that? We know you want more for your customers!

Plus, you literally get to be part of the IN Crowd, what could be cooler than that? And everyone will know that their business is important to you.

## How it works

Let us know you want to do right by people with disabilities and can't wait to be part of our Inclusion Network. We will then know that you are awesome and schedule time to round-table chat with your staff.

### ● Step One

We will provide your staff with information on how to accommodate people with disabilities and support needs. This will be an enlightening conversation, not a boring training.

### ● Step Two

We give you that groovy IN Crowd decal to place in your entrance and some info cards. This lets people know they are INvited and you want them there!

### ● Step Three

We get your logo to promote on social media & list on our website resource page. Customers find out you're the coolest, they come see you, show you their IN Crowd Card, you make them happy, they come back...wash, rinse, repeat.

## ARE YOU IN??

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